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As Seen In... *U.S. News & World Report, September 2009*

## Hoy Trial Lawyers

### Bringing Experience to the Table

The thing about personal injury law is that it's almost always a David vs. Goliath situation. It's usually a regular citizen, with a legitimate injury, whether physical or financial, against a large corporation or insurance company. When you're faced with those odds, it helps to have experience on your side. And experience is something Hoy Trial Lawyers has in spades.

First, there's the quarter century of experience of the firm's founder, lead partner Scott Hoy. His brother, Jim, who also works for the firm, adds another 25 years. Add in their father, Tex, and his 54 years as an attorney, and the firm tops more than 100 years of legal experience. And that's without including the other attorneys. Tex has a lifetime achievement award

from the South Dakota Trial Lawyers Association, and Mike Strain has been recognized as Trial Lawyer of the Year by the same group.

Virtually all that valuable experience has come in the personal injury arena. Scott decided 18 years ago, when he founded the firm, to exclusively represent the injured. "I'd been doing various types of work, but I realized when you're a jack-of-all-trades, you're a master of none. So when I opened my own firm, I looked at my options and decided to limit the work to what I like to do, to what I am good at," he says. "So we represent the injured. And that's all we do. Limiting our focus allows us to always be up to speed on all the facets and any new developments in the laws. When it's all you

do, you know it like the back of your hand."

### Experience on Both Sides of the Table

Hoy Trial Lawyers has a unique advantage in that the attorneys also know the law like the back of their opponents' hands. Until five years ago, Tex and Jim Hoy were successful personal injury defense attorneys. Mike Strain of Sturgis, from a West River legal family, is one of South Dakota's best personal injury lawyers. Bram Weidenaar is a former insurance litigation supervisor, and Paul Barnett, from an Aberdeen family rich in the law, also was a former defense lawyer. "When you're headed to trial, one of the most important advantages

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you can have is understanding how the other side is going to approach their defense," says Scott. "We have, in our office, experienced defense attorneys who can give us the insight needed to counter that defense."

The insight also allows the firm to avoid trial altogether in many instances. "The firm has experience in arbitration and mediation that enables it to know which avenue of resolution will best meet the needs of each individual client," says Scott.

"Despite the media-driven reputation of personal injury law, our clients are real people, with real injuries and valid claims," says Scott. "Hoy Trial Lawyers is committed to help remedy those injuries by seeking justice for all involved."



Left to right: Bram Weidenaar, Mike Strain, Scott Hoy, Jim Hoy and Tex Hoy. (Paul Barnett not pictured)



## HOY TRIAL LAWYERS, PROF. L.L.C.

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